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1 [Topic-sensitive PageRank](#)



Taher H. Haveliwala

May WWW '02: Proceedings of the 11th international conference on World Wide
2002 Web

Publisher: ACM

Full text available: [pdf\(236.70](#)
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In the original PageRank algorithm for improving the ranking of search-query results, a single PageRank vector is computed, using the link structure of the Web, to capture the relative "importance" of Web pages, independent of any particular search query. ...

Keyw ords: PageRank, link structure, personalized search, search, search in context, web graph

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